

eBusiness programme

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events



Using Technology to Reduce Costs Breakfast Briefing Wednesday 08 April 2009, 08.45 - 10.45 The White Hart Hotel, Lincoln

Do you want to understand how technology can reduce your running costs and make your business more efficient? Would you like to increase your e-business knowledge and skills? Do you require funding to develop a new website or install an IT solution? Then join us at this event for a short presentation designed to demonstrate practical ways in which technology can be introduced into your business to help cut costs. The presentation will be followed with a brief update on the eBusiness Programme's new workshop and grant funding opportunities.

The technology presentation demonstrates how to:

- market your products and services effectively via the Internet
- make use of remote access, video conferencing and mobile technology to reduce travel costs
- make use of free and opensource software
- reduce print and postage costs by introducing document management systems and efficient printing techniques
- employ the use of controlled lighting systems in buildings to minimize electricity usage
- identify water and/or power usage savings through the use of metering technology
- share resources and information across multiple sites
- make your reference and library facilities available on line

Agenda

08:30 Registration, breakfast and networking
09:00 Using Technology to cut costs
10:00 Q & A
10:15 eBusiness Programme Workshop and Grant delivery plan
10:45 Networking and close

Who should attend? The briefing is aimed at business owners, managers or IT professionals responsible for their company's technology strategy Strategy.

Non-attendance: Demand for places on eBusiness events is extremely high. Should you fail to attend without providing at least 5 working days cancellation notice in writing, or send a substitute from your own organisation, we reserve the right to charge your company an administration fee of £25 + VAT which will be collected by the Host Organisation detailed below. For more information or to register your place, please contact the eBusiness Programme team on 0845 603 8370.

If you can't remember your eBusiness Club username and password simply enter your email address at www.ebusinessclub.biz/password_request.html and you will be sent a reminder.

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