

eBusiness programme

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events



Making Use of Internet Communication Technologies - Free Breakfast Briefing **12th March 2009, 8.30am - 10.30am** **The Bentley Hotel, Lincoln**

The Internet is so much more than a collection of websites; it offers tools and resources that provides communication on a global scale.

Join us for a short presentation that will provide demonstrations of tools including Twiddla, Skype, Huddle, You File and others, and will illustrate how the Internet really can help you stay in touch with your colleagues, suppliers and customers no matter where they are. It will also give you the information and awareness you need about using the latest Internet Communication Technologies. You'll also understand how to conduct web and video conferences, the benefits of VoIP and use online whiteboards and broadcast information around the world.

The morning will start with a light breakfast, registration and networking at 8.30 am, and the presentation will begin at 9.00 am. The presentation will end at 10.30 am with an opportunity to ask some questions and carry on networking with the experts, other delegates and Business Link Advisers.

The event introduces the following concepts:

- Web and Video Conferencing
- Instant Messaging
- Media Streaming
- Voice over Internet Protocol (VoIP)
- Push to Talk
- File Sharing
- Application Sharing
- Casting

Who Should Attend? The briefing is aimed at business owners, managers or IT professionals responsible for their company's Communications Strategy.

For more information or to register your place, please email events@businesslinkem.co.uk or contact the eBusiness Programme team on 0845 603 8370.

Non-attendance: Demand for places on eBusiness events is extremely high. Should you fail to attend without providing at least 5 working days cancellation notice in writing, or send a substitute from your own organisation, we reserve the right to charge your company an administration fee of £25 + VAT which will be collected by the Host Organisation detailed below.

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